



**MAPCS**  
 Massachusetts Association  
 of Private Career Schools

# Advertising Opportunity

## Membership Directory and Economic Impact Report

### Why Advertise?

- ✓ Increase your exposure to potential students.
- ✓ Reach key decision makers in the private career school industry.
- ✓ Reinforce your commitment to MAPCS.
- ✓ Increase the visibility of your company with your customers and potential customers.

### Contact MAPCS

11 Robert Toner Blvd. # 234  
 N. Attleboro, MA 02763  
 Phone: (508) 695-3919  
 Fax: (508)-232-6005  
[www.mapcs.org](http://www.mapcs.org)  
[cflaherty@mapcs.org](mailto:cflaherty@mapcs.org)

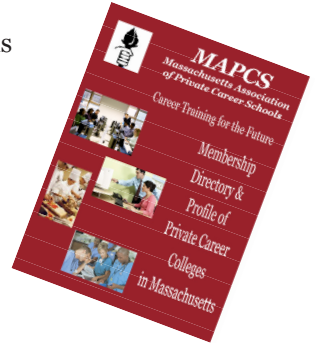
All rates are net, non-commissionable. Please send electronically. Acceptable formats include PDF, JPEG, TIFF and EPS. MAPCS reserves the right to reject any advertising that it deems to be detrimental to its interests or not consistent with industry or publication standards.

The Massachusetts Association of Private Career Schools is pleased to invite you to advertise in the 2010 Membership Directory and Economic Impact Report.

The Directory Report contains a comprehensive directory of member schools and expand the private career school profile with the industry's strategic partners including guidance counselors, workforce development agencies, students, parents, legislators and government officials.

In addition to the school data, the directory includes an economic report that highlights the positive impact that private career schools have in the Commonwealth. The economic impact provides a profile of the Massachusetts private career industry and the number of students that graduate each year who enter the workforce ready and trained to make a positive contribution to the Massachusetts economy.

Make sure that you are part of the MAPCS Directory/Economic Report. Take advantage of this opportunity to reach potential students, as well as gain access to a large number of the state's private career school faculty, owners, and administrators. Place your advertisement insertion order today.



### Sizes and Rates

<u>Ad Sizes</u>	<u>Rates</u>
<input type="checkbox"/> Full Color Back Cover	\$1,500
<input type="checkbox"/> Full Color Inside Front or Back Cover	\$1,000
<input type="checkbox"/> Full page (7.5" x 10")	\$750
<input type="checkbox"/> Half page (7.5" x 5" or 3.75" x 10")	\$500
<input type="checkbox"/> Quarter page (3.75" x 5")	\$250

Inside ads will be printed in black and white.

### Insertion Order Form

Contact Name \_\_\_\_\_  
 Email \_\_\_\_\_  
 Company \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

Please make checks payable to MAPCS. Fees Enclosed: \$ \_\_\_\_\_